



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Keep California Beautiful Month

MEETING DATE: March 20, 2002

PREPARED BY: Community Development Director

RECOMMENDED ACTION: That Mayor Pennino present a proclamation proclaiming the month of April 2002 as "Keep California Beautiful Month" in the City of Lodi and recognize the winners of the Keep California Beautiful poster contest.

BACKGROUND INFORMATION: The Mayor has been requested to present a proclamation proclaiming the month of April 2002 as "Keep California Beautiful Month" in the City of Lodi. Community Improvement Manager Joseph Wood who has been coordinating this as one of the several activities for the Great American Clean Up campaign, will be present at the meeting to accept the proclamation.

Lodi is one of over 10,000 communities nationwide that participate in the Great American Clean Up campaign, which is coordinated nationally by Keep America Beautiful Inc., and at the state level by Keep California Beautiful Inc. Those organizations provide a loose outline for activities for each affiliate to follow and a multitude of support materials and equipment to further facilitate each city's effort. It is the individual affiliate's responsibility to plan one or more events throughout the community to focus on recycling, conservation, clean up and beautification efforts and other community improvement activities. A schedule of Lodi's Great American Clean Up activities is attached.

One of those activities was a poster contest, which was coordinated through Central Valley Waste. The winners of that poster contest are to be announced after this proclamation is received.

FUNDING: None Required

Konradt Bartlam
Community Development Director

Prepared by Joseph Wood, Community Improvement Manager

KB/jw

Attachment

APPROVED:

H. Dixon Flynn -- City Manager

Great American Cleanup 2002

Schedule of Activities

March 8, 2002	Poster Contest Deadline
March 15 - April 15, 2002	Refrigerator/Freezer Recycling Program
April 6, 2002	SpringFest 2002 - Great American Community Event Hutchins Street Square - West Lawn
April 5-7, 2002	City Wide Yard Sale
April 8-29, 2002	Clothing Drive
April 13, 2002	\$ Dump Day - Central Valley Waste Transfer Station
April 16-19, 2002	Residential Curbside Pick-up
May 19, 2002	Liberty Garden Dedication
Entire Month Of April	Volunteer Cleanup and Beautification Projects